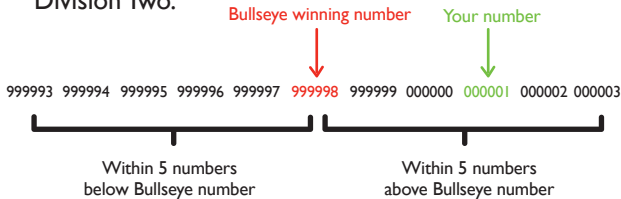


The numbers from 000,000 to 999,999 should be viewed as circular, and for the purposes of this game, the number 000,000 is next to 999,999. You can think of it like a clock, where the number 12 is next to the number 1.

For example, if your Bullseye number is 000,001 and the Bullseye winning number is 999,998, then you have matched within five numbers and won Division Two.



Division One, Division Two and 'Must be Won' draws

Division One is won by matching your number exactly to the Bullseye number; this is called hitting the Bullseye! The first division prize pool is a minimum of \$100,000 every day, and it jackpots until won, or until the jackpot reaches \$400,000.

At this point a **'Must be Won'** draw is called, where if no entry hits the Bullseye, the Division One prize pool is split evenly between winners of the next highest winning division.

Division Two is won when your lucky number is within five numbers either higher, or lower, than the Bullseye. The prize for winning Division Two is \$10,000. However, the maximum total payout for Division Two winners in any one draw is \$250,000.

Therefore, if there are more than 25 winners of Division Two in a given draw, the \$250,000 total prize money will be evenly split between all winners of that division.

The Draw

You can view your personalised Bullseye draw from 7pm every night at mylotto.co.nz. Simply go to the Bullseye results page, enter your lucky number(s) in the key pad, and see how close you are to the Bullseye. Bullseye results are also available in all Lotto outlets where you can check your tickets to see if you're a winner.



Have fun, play responsibly

For most people, playing lottery games is fun. However, for a small number of people, playing lottery games can lead to gambling problems. While lottery products rarely cause problem gambling, NZ Lotteries is committed to the principles of social responsibility and supports programmes that help protect people most at risk.

Need help?

If you think you, or someone you know, may have a problem, there is help available through a range of support and counselling services. As a first step, you could:

- Call the **Gambling Problem Helpline** on 0800 654 655,
- or contact the **Problem Gambling Foundation** on 0800 664 262.



Need more information?

If you need more information, or a copy of our Responsible Play Code of Practice, please call NZ Lotteries on 04 802 7000 or visit www.mylotto.co.nz.



How to Play

The Game

Bullseye is a simple lottery game where you choose your lucky number from 000,000 to 999,999, and the closer your number is to the Bullseye number drawn that day, the more you win!

How to Play

You can play Bullseye by selecting your own number, or simply by asking your retailer for a Bullseye Dip.

Ask your Retailer for a Bullseye Dip

Each number costs \$2 per draw. However, if you choose to play 7 consecutive draws the cost is just \$10. There are three types of Bullseye Dips available:

- **1 Draw – \$2**
- **3 Draws – \$6**
- **7 Draws – \$10**

Online

Alternatively, you can play Bullseye online at mylotto.co.nz. You can purchase a dip or choose your own numbers. You must be a registered MyLotto player to enter draws online.

How you Win

If your number is within 50,000 numbers either above or below the Bullseye winning number drawn that day, you're a winner!

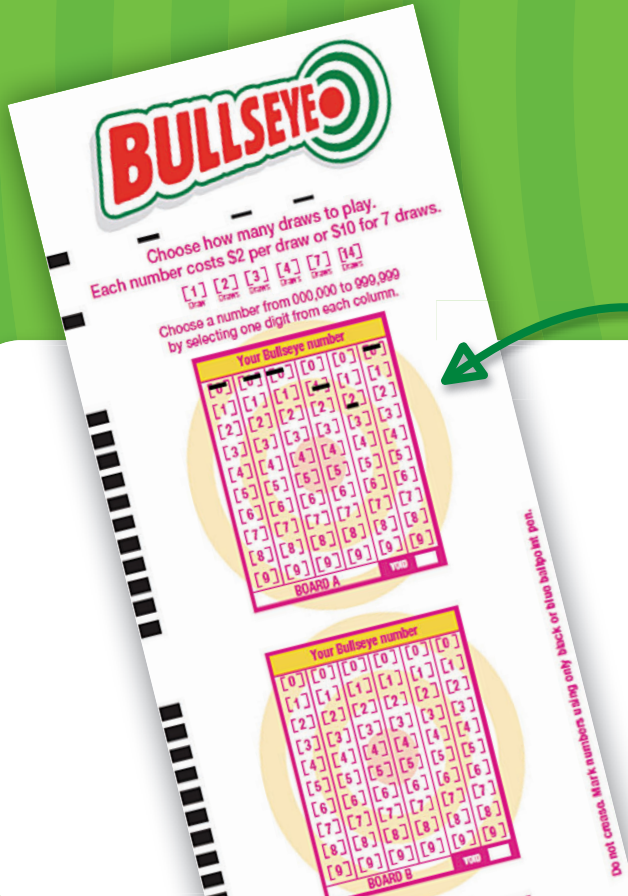
Prize Divisions are:



Select Your Own Number

Select your own number by filling out a Bullseye coupon in-store:

- Each number costs \$2 per draw, however if you choose to play 7 consecutive draws the cost is \$10. Or you can play 14 consecutive draws for just \$20.
- Choose how many draws you would like to play. You can enter your number(s) into 1, 2, 3, 4, 7 or 14 consecutive draws.
- Choose your Bullseye number by selecting one digit from each column. For example the number 120 would be marked as 0 0 0 | 2 0.
- You can play up to three numbers on a coupon.
- Present your completed coupon to your retailer.



Division	How you win	Odds per number played	Average Prize \$
1	Match Bullseye winning number exactly	1 in 1,000,000	\$180,000*
2	1 - 5 numbers above or below the Bullseye winning number	1 in 100,000	\$10,000
3	6 - 50 numbers above or below the Bullseye winning number	1 in 11,111	\$500*
4	51 - 500 numbers above or below the Bullseye winning number	1 in 1,111	\$100*
5	501 - 5,000 numbers above or below the Bullseye winning number	1 in 111	\$25*
6	5,001 - 50,000 numbers above or below the Bullseye winning number	1 in 11	Bonus ticket
Total		1 in 10	

*Average prize payable. The exact prize payable for Division 1 will vary according to game participation.